




SHARPEN YOUR LEADERS, EQUIP YOUR FOLLOWERS

Would some no-nonsense leadership training help your organization?

Would your teams benefit from learning practical & immediate military style tactics for “crew coordination”?

Maximize results with Leadership Fusion Programming™ for your organization, customized for you.

You will get:

-  Content rich **Keynotes** that do more than inspire
-  Multi-channel **Training** that does more than inform
-  **Strategic Work Sessions** that produce immediate results

BattleAxe: A category of one. Fusion of a tough-minded senior military leader, a successful corporate executive and a gifted speaker and trainer.



Topical Specialities:

Leadership/Followership

Do both your leaders and followers know how to work with each other?

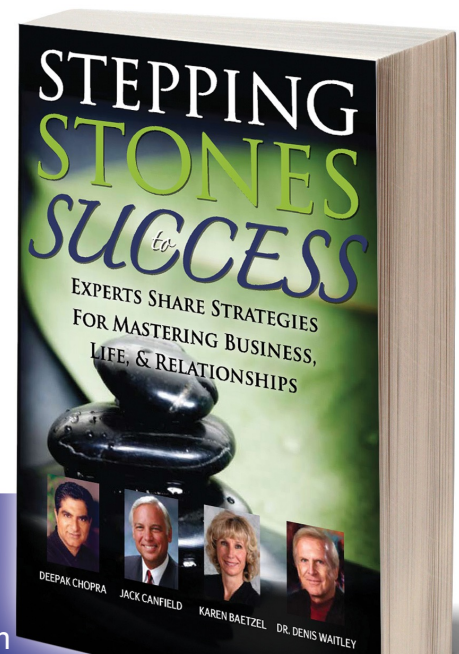
Organizational Climate – Does your organization seem stuck?

Diversity – Have you felt overwhelmed (and a little scared) by the entire issue of workplace diversity and inclusion?

Karen Baetzel offers tailored keynote addresses, one hour, three hour and full day training events.

Look for Karen’s Latest Book!
Stepping Stones to Success

Co-authored with Deepak Chopra, Jack Canfield & Dr. Dennis Waitley



Contact Karen Baetzel
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Sharpen Your Leaders. Equip Your Followers.

THE TOP FIVE REASONS WHY YOU SHOULD HIRE KAREN BAETZEL *INSTEAD...*

1) Leadership Fusion Approach

What is Leadership Fusion? You will receive integrated services (speaking, training or strategic work sessions) that prevent and solve big problems by addressing them on three levels – tactically (what people do), operationally (how people plan) and strategically (how people think). Don't settle for tired, one-note, forgettable services that cost a lot and then vaporize.

2) Experience and Expertise

You are hiring a **proven leader** with superior credentials. You will receive content that is short on fluffy theory and **long on specifics, pragmatic solutions, tools and takeaways.**

3) Currency and Relevance

You are benefiting from someone who **understands today's fast moving business and leadership challenges** and who can **prevent and solve big problems.**

4) Interactive Style

You will enjoy a gifted and engaging podium performer offering multi-channel, experiential, **actionable messages and training that works long term.**

5) Authenticity

In a world of superficiality, you will enjoy that Karen Baetzel is **the real deal.** She is **relatable, human, honest and will share her hard truths, valuable mistakes, and tough lessons.**



Karen Baetzel is a fusion of tough-minded senior military leader, successful corporate executive and gifted speaker and trainer.

She retired after 30 years as one of the Navy's most senior female Naval Aviators and then translated that success in the corporate world, before founding her own business, BattleAxe Consulting. Captain Baetzel has the resume of a practitioner, serving organizations such as NASA, Microsoft's High Performers and the Departments of State and Defense, FDIC, Corporation for National and Community Service and many others. **The best and brightest partner with Karen when they want effective, sharp results.** She was honored in 2015 to be named one the nation's top 101 Leadership Speakers.



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Programming Options

Topical content specialties:

Leadership/Followership

Do both your leaders and followers know how to work with each other? Uncover the potential you thought you hired and get immediate relief from underperformance.

Organizational Climate

Does your organization seem stuck? Worse yet, do you need to end unnecessary drama and prevent the disaster that can emerge from a poor organizational climate? Raise the tide and make work a stimulating, engaging place to be.

Diversity

Have you felt overwhelmed (and a little scared) by the entire issue of workplace diversity and inclusion? If so, you are not alone. Make your organization greater than sum of its parts with some common sense, non-scary, tactics, tools and takeaways.



Content-rich Keynotes that do more than inspire.

Engaging Training that does more than inform.

Strategic Work Sessions that produce immediate results.

Here's Where
BATTLEAXE *Can Help You!*



All BattleAxe products are customized to augment existing executive development. Contact Karen for complete program details, specific outcomes and custom options.

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