



Preflight Strategy

The perfect tool to keep your life and business on course.

How to use the BattleAxe Preflight Strategy:

Before attacking your tactical "to do" list, use this Preflight Strategy to clarify your deeper intent. Identify your big picture goals in four areas by answering the targeted questions, each of which recognizes the inherent tension of everyday life.

Limit each question to only three answers. This is not a daily task list. It is your statement of intent.

Review this every day. It will not likely change significantly on a daily basis (unlike your "to do list"), but it does serve as a frequent reminder of your larger strategic direction, and provides you an opportunity to proactively course correct.

Adjust as necessary so your tactical actions align with your strategic thinking.

↔ Things I am doing that I want to keep doing:

Why? Intent to Recognize and Reward (ex. exercise program, rising at 0500, online schooling).

- 1.
- 2.
- 3.

↔ Things I am doing that I want to stop:

Why? Intent to Correct (ex. caffeine, email in evening, worry about finances).

- 1.
- 2.
- 3.

↔ Things that I am not doing, but want to start:

Why? Aspirational intent (ex. retirement savings, obtain certifications, spiritual practice).

- 1.
- 2.
- 3.

↔ Things that I am not doing, and do NOT want to start.

Why? Identify situational pressures/need for boundaries (ex. loaning money, caregiving in dysfunctional relationship, disengage but not depart at work).

- 1.
- 2.
- 3.

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